

# Edge of Opportunity

Use cases driving market demand



VMware® Telco Cloud Platform – Edge™ creates cloud portability to support leading use cases that generate revenue, gain efficiency and improve customer experiences for communications service providers distributing edge resources.

## Benefits

Advanced predictive maintenance



**Data analysis:** Collect and process right-time data.

Video analytics for security



**Low latency:** Enable real-time analysis and action.

Cloud gaming



**High bandwidth:** Use high-quality graphics without degradation concerns.

In-hospital patient monitoring



**Security:** Improve security with local data processing and encrypted data sent to the cloud.

Environmental condition monitoring



**Reliable connection:** Process data closer to the asset to reduce risk.

Live video and broadcasting



**High bandwidth:** Deliver higher-quality, smooth images to attract and retain viewers.

In-store immersive experiences



**Mobility:** Enable digital experiences with reduced infrastructure requirements.

Smart city traffic management



**Flexible and scalable:** Reduce costs with on-demand bandwidth capacity.

Digital twins



**Data processing:** Manage solution costs with cloud services.

Autonomous guided vehicles



**Hardware agnostic:** Use a software-only solution with existing and new machinery.

Read the full technical paper at [via.vmw.com/edgeusecases](https://via.vmw.com/edgeusecases) and learn more at [telco.vmware.com/solutions/edge](https://telco.vmware.com/solutions/edge).